



MOOLOOLABA, QUEENSLAND 9 - 11 FEBRUARY 2024 Sponsorship Prospectus





About AUS MRinRT

AUS MRinRT is the Australian conference for MRI guidance in radiation therapy. Across three days, delegates are introduced to the latest technologies and research being conducted with MRI-based treatment planning and MRI-guided treatments. As well as being a forum for innovation, networking and discussion, the conference hosts a special education session presented by experts in MR. Beyond the formal program, the conversations continue at the complimentary MRinRT dinner, a key opportunity for delegates, sponsors, speakers and organizers to connect in a more relaxed setting.

AUS MRinRT attracts participants from medical physics, radiation therapy and radiation oncology. Participants come from all career stages across the clinical, industry and research sectors.

Outside the presentation room, delegates enjoy refreshments and meals directly adjacent to the industry area, where they can explore booths from our conference sponsors.

The conference committee this year includes members from academia, industry and clinic: Dr. Farshad Faroudi, Dr Shivani Kumar, Dr Michael Jameson, Dr Trang Pham, Prof Peter Metcalfe, Dr. Brad Oborn, Dr Kate Skehan, Dr Dean Cutajar, Prof. Stuart Crozier and Prof. Paul Keall.

Dates: Friday Feb 9 – Sunday Feb 11 Venue: Mantra Mooloolaba, QLD

Delegate Profile

The AUS MRinRT Conference for 2024 will again bring industry, academia, vendors and innovators of all career stages together.

Attendance has seen continued steady growth in numbers each year despite the pandemic, with over 120 delegates last year. In 2024 we anticipate significant growth, as we are enabling professionals with clinical duties to attend more easily by holding the event across a mix of weekday and weekend days. This is in direct response to feedback from attendees.





Sponsorship Packages

There will be three tiers of sponsorship for the conference this year, details are below. There is opportunity to tailor the inclusions for each tier so if you have any questions regarding this please get in touch.

Gold Sponsorship - \$10,000

- An opportunity to supply an academic or clinical speaker at the conference (all decisions on speakers and topics ultimately have to be agreed upon by the conference committee).
- A booth in the industry area.
- 2 x Registrations for the conference including attendance at the conference dinner.
- Logo visibility on the conference website, and on the cover of any conference program/material.
- Brand exposure at the event and virtually.

Silver Sponsorship - \$5,000

- A booth in the industry area.
- 2 x Registrations for the conference including attendance at the conference dinner.
- Logo visibility on the conference website, and in any conference program/material.
- Brand exposure at the event and virtually.

Bronze Sponsorship - \$2,500

- 2 x Registrations for the conference including attendance at the conference dinner.
- Logo visibility on the conference website, and in any conference program/material.
- Brand exposure at the event and virtually.





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We look forward to hearing from you!

